

Kateryna Bosenko

*Kyiv National University of Technologies and Design
(Kyiv, Ukraine)*

Maryna Vyshnevskya

*Kyiv National University of Technologies and Design
(Kyiv, Ukraine)*

CAREER OPPORTUNITIES FOR STUDENTS OF TRANSLATION IN VARIOUS FIELDS OF WORK

In today's world, characterized by the rapid processes of globalization, integration and the development of international relations, the profession of translator plays an extremely important role. The active expansion of economic, political, cultural and informational spheres creates a need for effective intercultural communication. In this context, the training of highly qualified professional translators capable of working in various fields takes on particular significance. It is important to note that today's translation students have the opportunity to begin their professional careers whilst still studying, which significantly enhances their competitiveness in the labor market.

One of the key areas where translation skills are applied is international business. In today's economy, companies actively engage with overseas partners, creating a constant need for translators. Students can translate contracts, business correspondence and financial documents, as well as take part in negotiations. An important aspect is not only the accuracy of the translation, but also the ability to take into account the cultural nuances of communication. As M. Baker notes, translation is a decision-making process that requires consideration of context and cultural differences (Baker, 2018, 31–35).

The media and digital content sector also offer significant opportunities. The development of the internet, social media and digital platforms has led to the emergence of new types of translation work, including the localization of software, websites, video games and multimedia content. Localization involves not only translating text but also adapting the product to the cultural characteristics of the target audience. According to research, the digital age significantly expands the role of the translator, transforming them into an active participant in content creation (Cronin, 2013, 99–102).

Freelancing is one of the most accessible forms of professional development for students. Online platforms allow you to work remotely, collaborate with clients from different countries and manage your own working hours. This makes it possible to combine study with practical experience and gradually build up professional expertise. At the same time, freelancing requires a high level of self-discipline and competitiveness. According to E. Pym, the modern translator increasingly acts as an independent professional who organizes their own work (Pym, 2023, 39–57, 74-88).

The tourism and hospitality sector is no less important. With the growth of international tourism, there is an increasing demand for interpreters who facilitate communication between people from different cultures. Students can work as tour guides, accompany foreign tourists or provide translation services in hotels and travel companies. Such work requires not only language skills, but also a high level of communication skills and cultural awareness.

Particular attention should be paid to the education and research sectors. Student translators can teach foreign languages, work as tutors or be involved in the translation of academic texts. Academic translation requires accuracy, knowledge of terminology and analytical thinking. Furthermore, involvement in academic activities helps to deepen linguistic and professional skills.

An important factor in a translator's professional success is proficiency in modern technologies. Today, computer-assisted translation (CAT) tools, electronic dictionaries, databases and other digital resources are widely used. According to a study by the European Commission, the language industry is developing rapidly, and demand for translation services is growing in tandem with technological advancements (ELIS Research, 2020, 12–17).

Furthermore, a modern translator must possess a number of key competencies: a high level of linguistic proficiency, intercultural competence, digital literacy, the ability to learn independently, and critical thinking skills. It is precisely these qualities that enable them to adapt to changes in the labor market and ensure professional mobility.

Consequently, the career prospects for students of translation and interpreting are exceptionally broad and varied. They span international business, the media, the digital sector, freelance work, tourism, education and academia. Current trends in society are contributing to the further expansion of these opportunities, and their successful realization depends on the level of training, practical experience and a willingness to engage in continuous self-development.

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Alina Gubenko

*Kyiv National University of Technologies and Design
(Kyiv, Ukraine)*

Kseniia Kugai

*Kyiv National University of Technologies and Design
(Kyiv, Ukraine)*

THE IMPACT OF THE LINGUISTIC ENVIRONMENT ON THE ACADEMIC AND PROFESSIONAL DEVELOPMENT OF INTERNATIONAL STUDENTS IN UKRAINE

The modern Ukrainian higher education system is characterized by active internationalization. The increasing number of international students studying in Ukrainian universities reflects both the growing appeal of the national education system and the need to create a supportive linguistic and cultural environment. The language environment plays a crucial role in the formation of professional competencies, adaptation, and personal development of international students. Currently, 27,226 international students are studying in Ukraine. Of these, 7,194 students were admitted